

# JEREMY J. REPANICH

## EDUCATION

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**Northwestern University-Medill** 2009

***Master of Science: Journalism***

- Magazine writing and multimedia

**University of Washington** 1999-2003

***Bachelor of Arts: Political Science; Minor: Communications***

- Graduated Magna Cum Laude

## WORK EXPERIENCE

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**Popular Mechanics** Jan. 2010-Present

***Editorial Intern***

- I write articles for the web and print edition of the magazine, pitch stories, conduct research, transcribe interviews for senior editors, respond to reader email, manage the library and perform other administrative tasks.

**Bill Zehme, Tall Guy Inc** .March 2009-Present

***Carson the Magnificent Researcher***

- With best-selling author and National Magazine Award-winning writer Bill Zehme, I assist in research for his exhaustive biography of Johnny Carson, to be published by Random House. I analyze newspaper archives, pull information from old Tonight Show episodes and organize information for the head researcher and Zehme.

**Microsoft/Filter Studios** Jan. 2008-Dec. 2009

***Xbox LIVE Video Marketplace Programming and Marketing Coordinator***

- For Microsoft's version of the iTunes store I worked with movie and TV studios including Warner Brothers, Disney-ABC, ESPN and MTV to decide which films and series would publish on Xbox LIVE in the US, Canada, and Europe. I also managed joint marketing relationships with studios and networks to promote their content while leveraging free promotion for Xbox.

**Microsoft/Kelly Financial Services** Mar. 2007-May 2007

***Xbox 360 US Promotions Marketing Specialist***

- I produced presentations showcasing Xbox's brand strategy and execution through partnerships with radio stations, concert tours and emerging artists. I also worked with the Manager of Corporate Partnerships to build relationships with companies including Kellogg's, Mt. Dew and Burger King.

**Seattle Sonics and Storm** Jan. 2006-Mar 2007

***Soniczone Magazine Editor and Staff Writer***

- I was instrumental in the creation of the Seattle Sonics' official magazine. I worked extensively with the magazine's editor and page designer to create concepts for the publication, write features, edit articles and conduct research for short segments.

## SKILLS

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***Microsoft Office***

- Proficient in Office suite of products, especially Excel, which I have used both in business analysis for Microsoft and in my business journalism

***Adobe CS3***

- Experience in building sites with Dreamweaver and editing with Photoshop

***Video Editing***

- In the course of my reporting I have cut together video stories using Adobe Premiere Elements

***Audio Editing***

- I've cut audio stories using Audacity software and also created audio slideshows with Soundslides